

**UNIVERSIDAD DE LEÓN- DHBW
SUMMER SCHOOL 2025****Monday March 10th.**

VENUE: Campus los Paraísos (Comercial Los Paraísos 101, Los Paraísos, 37328 León, Gto.)

<https://maps.app.goo.gl/BeRaYS8E546CqTMR6>

09:30-10:00 Registration

10:00-10:15 Opening Ceremony

10:15-12:00 Intercultural Communication (part 1) Prof. José Luis Castro Moreno (to confirm)

12:00-12:30 Lunch time

12:30-16:30 International Business (Part 1) To confirm

16:45 Departure from Campus los Paraísos (*A van will be waiting at the school's main entrance*)

17:00-19:00 Mexican Cuisine Workshop Gastronomy School UDL (Campus Reforma)

Tuesday March 11th.

08:15 Departure from Campus los Paraísos

09:00-12:00 Field Trip: Cuero Centro

<https://www.cuerocentro.com.mx/>

Bring ID, light jacket, cotton clothes (Denim and long sleeve shirt), closed shoes with non-slip sole (No tennis shoes), no shorts, tied hair, no jewelry.

12:30-13:00 Lunch Time

13:00-16:00 Intercultural Communication (Part 2) Prof. José Luis Castro Moreno (to confirm)

16:30-19:00 Sightseeing León, Fernanda Rea / Rubén Collazo

We will visit one of the most famous cantinas in León: Panteón Taurino (Estimated Cost \$200.00/€10.00)

A van will be waiting at the school's main entrances. Bring comfortable shoes

Wednesday March 12th.

08:00-10:00 Case Study with Mexican Students

10:00-10:30 Break

10:30-12:30 Business Dynamics with Markov Chains (Part 1) Prof. Rupp

12:30-13:30 Lunch Time

13:30-17:30 International Marketing (Part 1) Prof. Rubén Collazo

17:50-18:50 Latin Dancing Class

Bring comfortable shoes and clothes

Thursday March 13th.

10:00-13:00 International Business (Part 1) To confirm

13:00-13:30 Lunch Time

13:30-16:30 International Marketing (Part 2) Prof. Rubén Collazo

17:00 Departure from Campus los Paraísos (*A van will be waiting at the school's main entrances.*)

17:30-19:00 Soccer Game (DHBW vs UDL) Campus Torres Landa

(Blvrd Juan José Torres Landa 1901, El Tlacuache, 37500)

Bring sport clothing and white T-Shirt.

23:45 Departure to Puerto Vallarta from Punto Escobedo (Blvd. Mariano Escobedo Oriente, Av. Pradera esquina, Oriental Anaya, 37510 León, Gto.) (<https://maps.app.goo.gl/Ez4NGCWHdxB75WTq9>)

(NOTE: PLEASE ARRIVE 20 MINUTES BEFORE DEPARTURE)

Friday March 14th.

10:00 Arrival to Puerto Vallarta

10:30 Check in Hotel Plaza Pelicanos Club Beach Resort (all inclusive, to confirm)

Address: Diego Rivera 120, Hotel Zone Las Glorias Puerto Vallarta, Jalisco 48330, México

NOTE: The hotel room delivery is at a 03:00, in the meantime you can use the hotel's facilities

A lunch box will be provided at your arrival

FB: Plaza Pelicanos Club Beach Resort

Monday March 17th.

11:00 Check out

11:30 Departure from Puerto Vallarta

21:00 (aprox) Arrival to, León, Guanajuato

Tuesday March 18th.

08:30 Departure from Campus los Paraísos

09:00-10:30 Field Trip: RINAT

<https://www.rinatstore.com/>

Bring ID, light jacket, closed shoes with non-slip sole, no shorts, tied hair, no jewelry.

10:30-12:30 Trip to San Miguel de Allende

<https://visitsanmiguel.travel/>

*Note: You will be invited to have lunch in a traditional Mexican restaurant.

Bring comfortable shoes, light jacket and sunblock

12:30 Check in accommodations.

13:45 Departure to UDL Campus San Miguel de Allende

16:00 - 18:00. Wine & paint. Prof. Jesús Ibarra.

Wednesday March 19th.

09:00-11:00 History & Culture of Mexico Prof. Jesús Ibarra

11:00-12:30 Sightseeing San Miguel de Allende.

12:30-13:00 Lunch Time

13:00- Departure

13:30 - 15:30 Fieldtrip: Vineyard

15:45 (approx) Return to Leon, Guanajuato.

Thursday March 20st.

10:00-12:00 Business Dynamics with Markov Chain (Part 2) Prof. Rupp

12:00 - 13:30 Students' Project preparation

13:45 Departure from Campus los Paraísos

14:30-19:00 Mexican Party!

(A bus will pick us from the University and we'll bring us back around 19:30)

Bring swimming suit, towel and tennis shoes, we will have Mexican food and nonalcoholic beverages.

Bring some beer if you want!

Friday March 21st.

10:00 - 12:00 Students Final Presentations

12:30 Closing ceremony

Feliz regreso a casa ¡¡Hasta la vista!!